

# Anh Mai

🌐 [anhmaidesign.com](http://anhmaidesign.com)

✉ [anhmaidesign@gmail.com](mailto:anhmaidesign@gmail.com)

## EDUCATION

### The Art Institute of Seattle

Bachelor of Fine Arts - Graduating with Honors  
Graphic and Web Design

Seattle, WA

June 2018

### Seattle Central College

Associate of Arts  
Communication

Seattle, WA

March 2014

### Martin College

Associate of Arts  
Business Management

Ho Chi Minh, Vietnam

April 2012

## WORK EXPERIENCE

### Envirolssues, Creative/UX Director

- Lead multiple design projects and delivering creative solutions that delight users and drive business growth.
- Oversees design creative brief and creates visually compelling and impactful designs for top public transportation agencies in Pacific Northwest

January 2023 - Current

Seattle, WA

### Envirolssues, Visual & UX Designer II

- Lead designer for Envirolssues' digital engagement platform (participate.online). Lead the design and strategy for mobile and desktop designs.
- Manage the implementation of creative services on projects. Perform design work on more complex projects such as website architecture and branding. Conduct qualitative research to inform design ideas to clients.
- Lead over 20 design projects with different variations of projects in Seattle, Portland and Oakland.
- Perform design creative processes include wireframes, user stories, user journeys, mockups, and prototypes optimized for a wide range of devices and interfaces.
- Collaborate with marketing team to maintain the company website, social medias, and marketing materials. Support other marketing efforts as requested.

January 2020 - December 2022

Seattle, WA

### Envirolssues, Visual & UX Designer I

- Collaborated with Project Managers, Associates, and Marketing teams on visual design projects including UI design, animation, brand design, and information architecture design.
- Led and develop graphically compelling print and online materials including the annual report, internal website, create brands for community-focused clients, and produces information video.

November 2018 - March 2019

Seattle, WA

### VueData, UX Designer

- Constructed design solutions for the web application through wireframes and prototypes to increase usability.

October 2018 - November 2018

Kirtland, WA

## LEADERSHIP AND VOLUNTEER EXPERIENCE

### Leadership - Envirolssues, AAPI Affinity Group, Board member

- Collaborate closely with the leadership team to maintain an equality work environment for BIPOC members.
- Coordinator of Vietnamese members to represent their needs and opportunities to the leadership team.
- Support and collaborate with other staffs to guide them in their careers as a staff manager (success partner).

January 2020 - Current

Seattle, WA

### Volunteer - Friends of Little Saigon, Visual Designer

- Designed icons and graphic material to help provide a safe working environment for Vietnamese business owners in Chinatown, Seattle.

May 2021 - June 2021

Seattle, WA

## SKILLS AND INTERESTS

**Computer:** Adobe Creative Suite (XD, Indesign, Illustrator, Photoshop, After Effect, Premiere), Microsoft Office (Word, Excel, PowerPoint), Prototyping Tools (Invision, Figma), HTML/CSS.

**Skills:** UX/UI Design, Visual Design, Animation, Videography, Translation, Communication Outreach, Digital Advertising, Project Manager.

**Languages:** English (Fluent) and Vietnamese (Native language).

**Interests:** Drawing, Collaging, Photography, Cooking, Volunteering, Travelling .